

PRESS RELEASE



FOR IMMEDIATE RELEASE

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APPAREL IMPACT AND SOUTHEASTERN CONNECTICUT REGIONAL RESOURCES RECOVERY AUTHORITY (SCRRRA) ANNOUNCE STRATEGIC AGREEMENT TO REVOLUTIONIZE TEXTILE RECYCLING

Gales Ferry, CT - October 11, 2023 - Apparel Impact, a New England textile recycling company founded in 2014, is delighted to announce a groundbreaking three-year agreement with the Southeastern Connecticut Regional Resources Recovery Authority (SCRRRA). This agreement solidifies Apparel Impact as the exclusive textile recycling vendor endorsed by SCRRRA for the 12 member municipalities within the SCRRRA region, marking a significant milestone in the textile recycling industry and reinforcing Apparel Impact's commitment to environmental sustainability and community support. **Once fully rolled out, this agreement will divert an estimated 1,500 TONS of textiles from landfills annually.**

Apparel Impact's remarkable growth trajectory since its inception has positioned it as the fastest-growing textile recycler in the northeastern United States within the last five years. Starting as a small regional provider, the company's expansion has enabled it to serve a diverse range of customers, including small businesses, non-profit organizations, government partners, and fortune 500 companies, amassing a network of over 1,300 partners who share their vision for a more sustainable future.

"We are incredibly proud of our journey since 2014 and the recognition we've garnered as a leader in textile recycling," said Joe Whitten, Co-founder and CEO of Apparel Impact. "Our commitment to textile recycling, community support, and environmental responsibility has led us to this momentous agreement with the Southeastern Connecticut Regional Resources Recovery Authority. This collaboration is a testament to our dedication and the positive impact we've had on the communities we serve."

Apparel Impact, a family and veteran-owned business, places a strong emphasis on textile recovery and community engagement. Their primary mission is to reduce waste, improve the environment, and foster meaningful connections with the communities they support. This mission closely aligns with SCRRRA's vision of environmental stewardship and sustainability.

SCRRRA has a well-established reputation as a leader in waste reduction, recycling, and resource management solutions throughout Connecticut. By selecting Apparel Impact as their exclusive textile recycling vendor, SCRRRA aims to enhance its textile recycling capabilities and further its mission of waste reduction and environmental sustainability in the region.

"We are eager for the potential this agreement holds," said Executive Director David Aldridge for SCRRRA. "Apparel Impact's demonstrated expertise in textile recycling, coupled with their commitment to service and community support, perfectly aligns with the Authority's values and goals. Together, we look forward to setting new standards for sustainable practices and community engagement."

Connecticut faces a significant waste challenge, with the state sending over 2.1 million tons (4.2 billion pounds) of municipal solid waste to disposal sites each year. This exclusive three-year agreement between Apparel Impact and SCRRRA not only represents a significant advancement in textile recycling but also serves as a shining example of how companies dedicated to environmental responsibility can make a profound impact on the world while supporting local communities.

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For more information about Apparel Impact and their textile recycling initiatives, please visit www.apparelimpact.com. To learn more about the Southern Connecticut Regional Resources Recovery Authority and their environmental programs, visit <https://www.scrarra.org>.

About Apparel Impact: Founded in 2014, Apparel Impact is a New England-based textile recycling and community support company. As a family and veteran-owned business, Apparel Impact is dedicated to the recovery of textiles, reducing waste, and supporting communities throughout the country. They have quickly grown to become the fastest-growing textile recycler in the northeastern U.S., with over 1,300 partners and a diverse customer base that includes small businesses, non-profit organizations, government agencies, and Fortune 500 companies. In 2022, Apparel Impact diverted 11 million pounds of textiles from landfills.

About Southeastern Connecticut Regional Resources Recovery Authority (SCRARRA): The Southeastern Connecticut Regional Resources Recovery Authority (SCRARRA) is responsible for waste reduction, recycling, and resource management in southeastern Connecticut. SCRARRA is committed to promoting environmental sustainability, reducing waste, and supporting initiatives that protect our natural resources.

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